

2024  
2025  
SEASON



49<sup>th</sup>  
season

ADVERTISING INFORMATION  
[gsopresident@germantownsymphony.org](mailto:gsopresident@germantownsymphony.org)

AD SPEC QUESTIONS/SUBMISSIONS  
[amycookdesign@mac.com](mailto:amycookdesign@mac.com)

## Advertise With Us!

***The Germantown Symphony Orchestra celebrates its 49<sup>th</sup> anniversary with an exciting season of performances!*** You will not want to miss participating in one of the best community orchestras performing in the U.S.! This season's concerts include the annual sell-out Germantown Holiday Concert, a Romantic period concert featuring pianist Evan Solomon, an "Opera Without Words" performance featuring violinist Dr. Armee Hong, as well as others concerts in surrounding areas such as Ripley and Savannah (no programs are printed for these out-of-town concerts).

Because our symphony members are volunteers, it is necessary to seek funding to pay for operational expenses, such as equipment storage, moving costs and musical score rentals. Much of our funding comes from concert ticket sales and donations. Advertising in the GSO concert programs, however, not only helps us provide funding for our annual budget, but it helps you garner the attention and patronage of potential clients and customers.

We hope that you will consider supporting the GSO this season through your advertising. Our 5.5" x 8.5" high-gloss concert programs are designed specifically for each concert, offering you versatility in your advertising and budgeting needs. A copy of this year's contract is attached. We also have a designer on hand who will design an ad to your specifications for a flat fee of \$100. In this case, you would simply provide your artwork in digital format along with the information you want included in the ad.

We ask that you please return the attached contract, payment and ad (or ad request) by the due date indicated on the adjoining flyer. Feel free to send an email to [gsopresident@germantownsymphony.org](mailto:gsopresident@germantownsymphony.org) if you have any questions about advertising or to [amycookdesign@mac.com](mailto:amycookdesign@mac.com) for ad questions/submissions. Thank you for your consideration, and we look forward to working together in this upcoming season. Your support is important and truly makes a difference to the GSO and what it can accomplish to enrich our community.

***The Germantown Symphony is the community orchestra of the Mid-South.***

49<sup>th</sup>  
season



2024-2025  
*Ad Rates*

<b>OUTSIDE BACK COVER</b> (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	<b>Full-Color</b> <i>Full-Bleed</i>	<b>\$675/season</b> (3 concerts)
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<b>INSIDE FRONT COVER</b> (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	<b>Full-Color</b> <i>Full-Bleed</i>	<b>\$625/season</b> (3 concerts)
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<b>INSIDE BACK COVER</b> (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	<b>Full-Color</b> <i>Full-Bleed</i>	<b>\$575/season</b> (3 concerts)
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<b>FULL PAGE</b> (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	<b>Full-Color</b> <i>Full-Bleed</i>	<b>\$525/season</b> (3 concerts)
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<b>FULL PAGE</b> (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	<b>Black and White</b> <i>Full-Bleed</i>	<b>\$400/season</b> (3 concerts)
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<b>HALF PAGE</b> (5 x 3.875)	<b>Full-Color</b>	<b>\$375/season</b> (3 concerts)
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<b>HALF PAGE</b> (5 x 3.875)	<b>Black and White</b>	<b>\$225/season</b> (3 concerts)
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<b>QUARTER PAGE</b> (2.5 x 3.875)	<b>Full-Color</b>	<b>\$175/season</b> (3 concerts)
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<b>QUARTER PAGE</b> (2.5 x 3.875)	<b>Black and White</b>	<b>\$125/season</b> (3 concerts)
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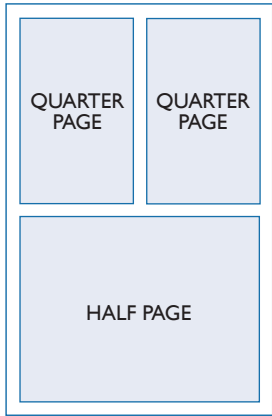
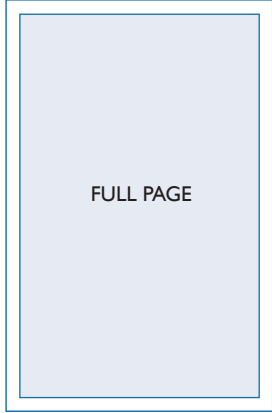


49<sup>th</sup> season

2024 – 2025 Program Advertising Contract

Submitting Art

All digital files must be high resolution (300 dpi or higher) or vector. We can use PDF, AI, PSD, TIFF & JPG files. Fonts need to be included if they aren't embedded or outlined. If you'd like for us to design your ad for you, please add \$100 to the total cost. Email complete ads, spec questions or design requests to amycookdesign@mac.com.



Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

901.794.9730
www.germantownsymphony.org

All front and back cover ads have a full bleed. All cover ad dimensions should be 6 x 9 when including 1/4-inch bleed measurements.

FULL PAGE 5.5 x 8.5 (6 x 9 with bleed)
Color - Full Season (\$525)
B&W - Full Season (\$400)

INSIDE FRONT COVER 5.5 x 8.5 (6 x 9 with bleed)
Color - Full Season (\$625)

INSIDE BACK COVER 5.5 x 8.5 (6 x 9 with bleed)
Color - Full Season (\$575)

OUTSIDE BACK COVER 5.5 x 8.5 (6 x 9 with bleed)
Color - Full Season (\$675)

QUARTER PAGE 2.5 x 3.875 (no bleed)
Color - Full Season (\$175)
B&W - Full Season (\$125)

HALF PAGE 5 x 3.875 (no bleed)
Color - Full Season (\$375)
B&W - Full Season (\$225)

Send contract and payment (checks payable to Germantown Symphony Orchestra (GSO) to P.O. Box 38038 Germantown, TN 38183. Payment and ad copy are due NO LATER than Monday, December 2, 2024. Please send all ads (300 dpi or higher) to amycookdesign@mac.com.

Amount Due: \$ \_\_\_\_\_ Paid? \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_