

2019
2020
SEASON



44th
season

Advertise With Us!

The Germantown Symphony Orchestra is celebrating its 44th anniversary this season and is as vibrant as ever!

You will not want to miss participating in one of the best community orchestras performing in the US! Concerts include: Pops in the Park (sponsored by the City of Germantown), our annual Young Artists Concert (featuring two incredibly talented GSO Concerto Competition scholarship winners), the annual sell-out holiday concert (with the Germantown Chorus), our Spring Classical & Jazz Concert, as well as others in surrounding areas such as Brownsville and Ripley.

Because our symphony members are volunteers, it is necessary to seek funding to pay for operational expenses such as facility rental fees at GPAC and musical score rentals. Much of our funding comes from concert ticket sales, donations and a grant from the GPAC Arts Education Fund. Advertising in the GSO concert programs, however, not only helps us provide funding for our annual budget, but it helps you garner the attention and patronage of potential clients and customers.

We hope that you will consider supporting the GSO this season through your advertising. Like last year, we are offering the flexibility of purchasing ads by the season or concert. Season ad purchases offer the best savings! Our 5.5" x 8.5" high-gloss concert programs are designed specifically for each concert offering you versatility in your advertising and budgeting needs. A copy of this year's contract is attached. The program ads have a white border, though outside back cover advertisers will have the option of printing to the very edge of the paper. We also have a designer on hand who will design an ad to your specifications for a flat fee of \$100. If this case, you would simply provide your artwork in digital format along with the information you want included in the ad.

We ask that you please return the attached contract, payment and ad (or ad request) by the due date indicated on the adjoining flyer. Feel free to send an email to gsopresident@germantownsymphony.org if you have any questions about advertising or amycookdesign@mac.com for ad questions/requests. Thank you for your consideration, and we look forward to working together in this upcoming season. Your support is important and truly makes a difference to the GSO and what it can accomplish to enrich our community.



The Germantown Symphony is the Resident Community Orchestra of GPAC.

ADVERTISING INFORMATION
gsopresident@germantownsymphony.org

AD SPEC QUESTIONS / REQUESTS
amycookdesign@mac.com

**44th
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2019–2020
Ad Rates

OUTSIDE BACK COVER (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	Full-Color <i>Full-Bleed</i>	\$875/season (4 concerts)
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INSIDE FRONT COVER (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	Full-Color <i>Full-Bleed</i>	\$825/season (4 concerts)
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INSIDE BACK COVER (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	Full-Color <i>Full-Bleed</i>	\$775/season (4 concerts)
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FULL PAGE (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	Full-Color <i>Full-Bleed</i>	\$700/season (4 concerts)
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FULL PAGE (5.5 x 8.5) <i>(6 x 9 with bleed)</i>	Black and White <i>Full-Bleed</i>	\$525/season (4 concerts)
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HALF PAGE (5 x 3.875)	Full-Color	\$475/season (4 concerts)
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HALF PAGE (5 x 3.875)	Black and White	\$300/season (4 concerts)
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QUARTER PAGE (2.5 x 3.875)	Full-Color	\$250/season (4 concerts)
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QUARTER PAGE (2.5 x 3.875)	Black and White	\$150/season (4 concerts)
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2019 – 2020 Program Advertising Contract

Submitting Art

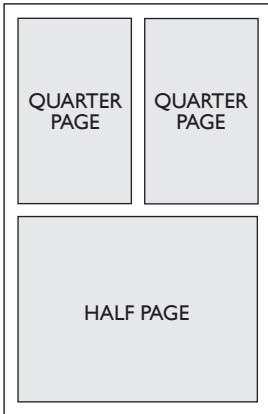
All digital files must be high resolution (300 dpi or higher) or vector. We can use PDF, AI, PSD, TIFF & JPG files. Fonts need to be included if they aren't embedded or outlined. *If you'd like for us to design your ad for you, please add \$100 to the total cost.* Email complete ads, spec questions or design requests to amycookdesign@mac.com.

Company: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____



901.794.9730
www.germantownsymphony.org

QUARTER PAGE
2.5 x 3.875 (no bleed)

Color - Full Season (\$250)
 B&W - Full Season (\$150)

HALF PAGE
5 x 3.875 (no bleed)

Color - Full Season (\$475)
 B&W - Full Season (\$300)

FULL PAGE
5.5 x 8.5 (6 x 9 with bleed)

Color - Full Season (\$700)
 B&W - Full Season (\$525)

All front and back cover ads have a full bleed. All cover ad dimensions should be 6 x 9 when including 1/4-inch bleed measurements.

INSIDE FRONT COVER
5.5 x 8.5 (6 x 9 with bleed)

Color - Full Season (\$825)

INSIDE BACK COVER
5.5 x 8.5 (6 x 9 with bleed)

Color - Full Season (\$775)

OUTSIDE BACK COVER
5.5 x 8.5 (6 x 9 with bleed)

Color - Full Season (\$875)

Send payment (checks payable to Germantown Symphony Orchestra (GSO) to P.O. Box 38038 Germantown, TN 38183. Payment and ad copy are due two weeks prior to publishing. Please send all ads (300 dpi or higher) to amycookdesign@mac.com.

Amount Due: \$ _____ Paid? _____

Signature: _____ Date: _____

Concert 1
Nov. 1, 2019

Concert 2
Dec. 14, 2019

Concert 3
March 21, 2020

Concert 4
May 9, 2020